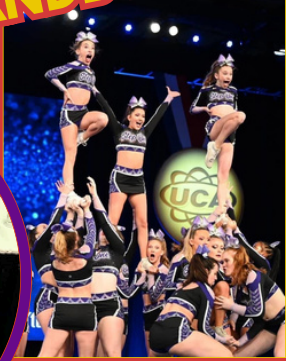




# Step One

2024-2025

PRESEASON HANDBOOK



2559 WESTBELT DRIVE  
COLUMBUS, OH, 43228  
614-921-0000  
INFO@STEP1ALLSTARS.COM

Come join the oldest cheerleading and tumbling training facility in Ohio. Step 1 Allstars is unparalleled, with a world-class staff, engaging classes and a highly successful competitive team program.

*As we begin our 23rd Season at Step 1 Allstars, we are committed to continuing our winning tradition of training athletes both on the floor, and through life. Having spent over 20 years developing athletes both physically and mentally, we have the program knowledge and expertise that combine to set us apart from other organizations.*

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Thank You!



# Welcome to the Step 1 Allstars Family!

*We understand in addition to providing training in high level skills and proper skill progression, it is important to also focus on participants learning important life skills such as teamwork, leadership, and sportsmanship. The Step 1 Allstars Staff is committed to working hand in hand with our athletes and parents in all these areas to ensure we collectively achieve our goal of successful athletes and competitive teams.*

*The best part is, Step 1 Allstars has a place for everyone to be successful! It doesn't matter the level of experience; we have teams for all ages and levels.*



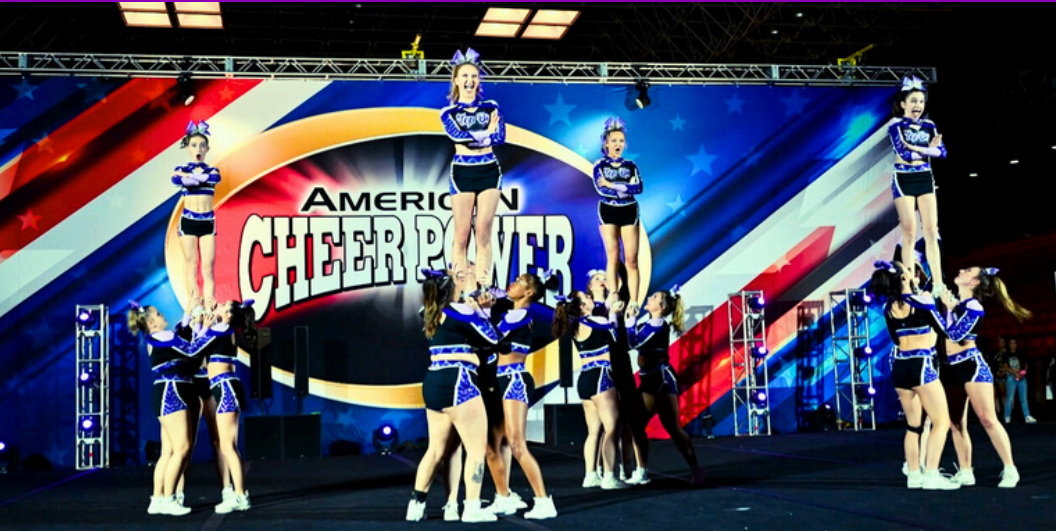


## **BENEFITS OF ALLSTAR CHEER AT STEP 1 ALLSTARS**

- **Goal Setting:** Our athletes learn how to set smart goals, both long & short term. Our program is set up with the tools to help athletes achieve these goals with time, guidance, & persistence.
- **Work Ethic:** We know this value goes far beyond allstar cheer. Our sport is an exciting way for athletes to learn the value of hard work mentally, physically, & emotionally.
- **Communication:** Athletes will see and work with people of several different ages, background, roles, & personalities. Athletes will learn how to effectively communicate with their teammates, coaches, and other authority figures through allstar cheer.
- **Teamwork & Companionship:** This sport involves a high level of dependency and focus on TEAM. Athletes will learn stunts & tumbling patterns allowing high levels of trust with each other.

***I Believe in You! I Believe in Me! I Believe in Us!***

# EVALUATION FEES & INFORMATION



## Evaluation Fees

Returning Athlete Registration - \$75 (Prior to May 27, 2024)

New Athlete Registration - \$90 (Prior to May 27, 2024)

All Athletes after May 27, 2024 - \$95

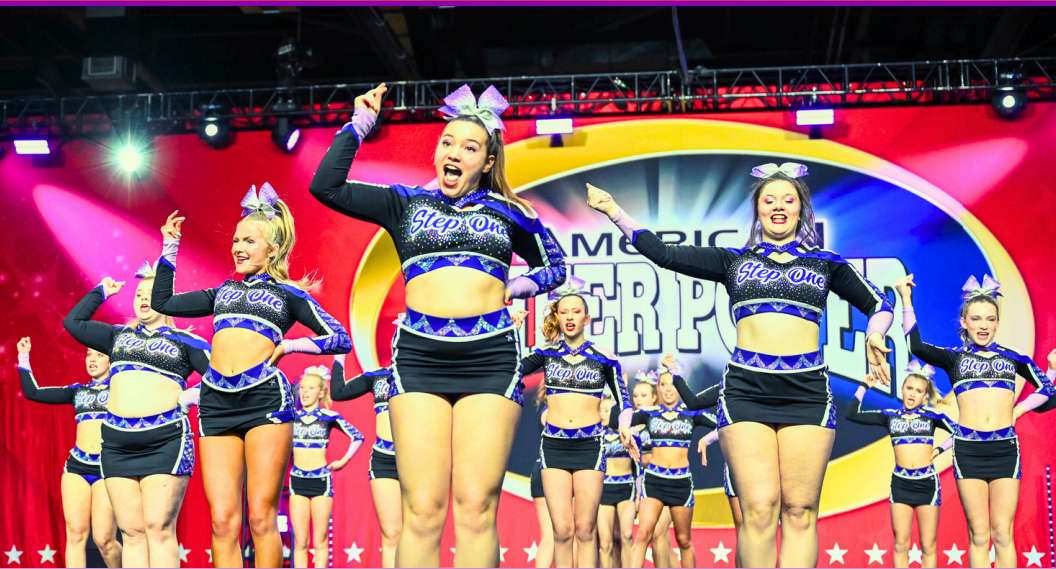
Private Tryout - \$115 (email to schedule)

**(All Evaluation Fees are non-refundable)**

*The Step 1 Allstars tryout process is unique, developed after our years of experience, we believe a combination of Individual Athlete Evaluation Days and Callbacks Sessions, are the best way to appropriately form teams. The Athlete Evaluation, simply put is an evaluation of existing skills and athlete potential with the focus on the individual athlete. In a motivating and relaxed environment, each athlete is encouraged to demonstrate her or his skills.*

*Callbacks then allow athletes numerous opportunities to further demonstrate their skills and work ethic, both individually and with others. Throughout this entire tryout process, the Step 1 Allstars staff will assess a combination of athlete's tumbling, jumping, and stunting skills, as well as future potential. This is all done from the perspective of providing each athlete the greatest opportunity to excel and develop.*





# EVALUATION DATES & INFORMATION

## Evaluation Dates: May 28–June 2, 2024

*May 28 & 29th: Individual Evaluations: Includes Tumbling Skills, Jumping Skills, & Basic Motion Technique*

*May 30–June 2nd: Callback Dates*

*June 3: Team Announcements*

*June 5 & 6th: Parent Meeting, Registration, & First Practices*

***All Evaluations & Callbacks are closed to parents and spectators.***

*Once Evaluations are complete, athletes will be placed into Callback Groups and given designated times to return. After all Callback sessions are complete, the staff will spend numerous hours evaluating and developing the official 2024-2025 Step 1 Allstars teams. Our goal will be to create the best possible program of teams, that we believe will be the most competitive and successful.*



# FINANCIAL INFORMATION & POLICIES

Although we can't be certain of exact fees until teams are formed and expenses are factored in, the below approximation of fees will help to prepare your finances for the season. Step 1 Allstars uses all-inclusive monthly billing for almost all expenses. Instead of different fee amounts billed out each month, there will be one consistent fee that covers almost all fees. The goal of this policy is to make monthly budgeting easier on the Step 1 Allstars parents.

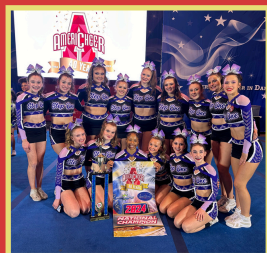
**Step 1 Allstars is a year-long commitment, with 11 months of monthly billing. The all-inclusive fees include services such as monthly training, choreography fees, music fees, competition entry fees, and coaches fees.**



## POLICIES

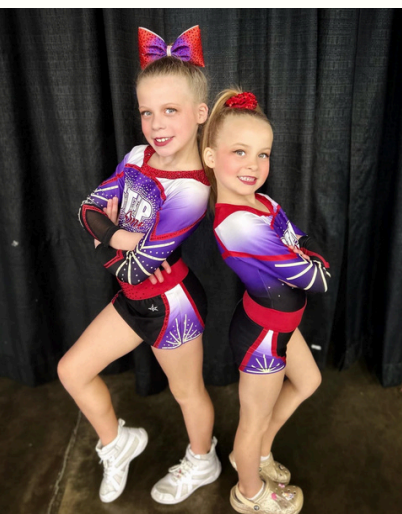
- All fees are due by the 1st of each month.
- A late fee of \$50 will be assessed on the 4th of every month if the account is not paid in full.
- All members are required to keep a valid credit card on file which will be charged on the 1st if fees are not previously paid by another means.

It is important to remember that many other programs may not collect fees in the same manner. It is not uncommon for a gym to advertise a low monthly fee for "tuition" and charge extra fees for the rest of their expenses, charge monthly fees for a longer period of time, or to neglect to advertise all fees in a manner to appear less expensive. Step 1 Allstars aims to provide our customers with a program that is worth the investment, and upfront financial information.



# FEES & COSTS

We hope this information helps you plan ahead for the 2024-2025 Season.



## COMPETITION SPECIFIC INFORMATION

UCA Allstar Fee - if UCA is on the schedule for a team, there will be an additional fee charged that is not included in the all-inclusive fee  
Worlds Coaches Fee - TBD based on the type of bid received & fees associated with the competition  
Worlds Fee - TBD but plan for at minimum \$500 for the entry fee  
Non-Worlds Post Season Coaches Fee - TBD based on the type of bid received & fees associated with the competition  
Non-Worlds Post Season Fee - TBD but plan for at minimum \$500 for the entry fee

## GENERAL INFORMATION

Although competition cheer is not as costly as some other youth activities, it can still be considered expensive. Please realize that there are additional expenses that will occur by attending competitions, in addition to the gym fees and the additional fees listed.

Travel is not included and will not be billed out through Step 1 Allstars. It is the responsibility of the athletes/family to make and pay for all travel arrangements. Although many of our competitions are local and do not require extensive travel; higher level teams, Worlds and/or Summit teams may incur more travel than other teams. We do our best to keep travel to a minimum when possible in conjunction with providing the best experience for the athletes and their teams

## FEES NOT INCLUDED MONTHLY

Travel Team Uniform Fee - \$500-\$650  
Non-Travel Team Uniform Fee - \$300-400  
Registration Fee - \$150 (Due in June)  
Practice Wear - \$175 (Due in June)  
Warm-Up Jacket - \$150-200 (Due in July)  
USASF Fee - \$50 (this is done by athlete/parent not billed out through Step 1 Allstars)

## APPROXIMATE MONTHLY FEES

### Tiny & "Local Travel" Only Teams: \$185-285

*Monthly fee expectation will depend on whether these teams are competitive or show teams.*

### Elite Teams (Junior & Below): \$350-\$370

*Monthly fee expectations will depend on travel competition schedule projections*

### Elite Teams (Senior Non-Worlds): \$360-\$375

*Monthly fee expectations will depend on travel competition schedule projections.*

### Worlds Teams: \$360-\$375

*Monthly fee expectations will depend on travel competition schedule projections.*



## ATHLETE ATTENDANCE

- Attendance is mandatory for all athletes. It is imperative that all athletes are at practice to run productive practices
- If an athlete must miss practice the absence must be approved in advance
- Athletes are not permitted to miss practice two weeks prior to a competition

## CHOREOGRAPHY AND STUNT CAMPS

- Stunt Camp, choreography, and choreography sessions are mandatory.
- We ask if possible to avoid vacations and absences during these times.
- If there is a previously scheduled unavoidable conflict please contact coaches upon team placement.

# ADDITIONAL IMPORTANT INFORMATION

## FUNDRAISING OPPORTUNITIES

- Step 1 Allstars has an extensive fundraising program for those who would like to help off-set the cost of your fees
- Fundraisers are optional and not required to participate in

## Back this Season! SKILLS CLASSES

- Step 1 Allstars offers multiple skills classes weekly
- These classes are open to members as well as the public, and require pre-registration
- All team members will be given a discount on any class they enroll in

# YOU! ME! US!



*We would like to express our heartfelt thanks for your interest and support of Step 1 Allstars. It is with the faith of our parents, the dedication of our athletes, and the passion of each member of the Step 1 Allstars staff that we continue to be a leader in the Spirit Industry! We look forward to taking on our 23rd season with you.*

*-Step 1 Allstars*